

FFNT SOCIAL MEDIA GUIDELINES

Football thrives on the passion of its communities. Our game is fortunate to have so many voices ready to protect and promote the sport at all levels and in every corner. Social media provides the perfect platform to discuss, analyse, appreciate and question all facets of football.

Our hope is for Football NT's own social and digital media presence to reflect the positive, exciting, supportive and inclusive nature of the game.

We have developed several guidelines to ensure the Football NT and Talk Football social media activity meets those objectives.

With your help, we can keep the focus on the pitch by following these preliminary guidelines on these Football NT's social media platforms – including Facebook, Twitter, Instagram and YouTube.

- No foul, offensive, aggressive, defamatory, discriminatory or otherwise inappropriate language, photos or videos
- No intimidation, harassment or bullying
- No publicising of private or confidential matters without consent
- No spam or off-topic links, comments or media

Comments that do not follow these guidelines will be deleted and, if repeated, may result in a red card and ban from Football NT and Talk Football social media accounts.

All registered members including players, coaches and referees are also responsible for upholding Football Federation Australia's Code of Conduct and National Member Protection Policy, which includes a Social Media Policy. We are all accountable if we bring the game into disrepute through our actions on match day or on social media.

If you would like to chat to us about anything in the social media sphere, or even suggest something that we should really share, shoot us an email via ceo@footballnt.com.au or media@footballnt.com.au