

Media Release

Football NT teams up with Pilot Health and LIGR

Thursday 24 September, 2020. Football NT has today joined Member Federations across the country to team up with Pilot Health, a Men's TeleHealth brand and LIGR to support the live broadcasts of the Men's Premier League for the remainder of the season.

The agreement will see Pilot Health promoted across the broadcasts in Football NT as well as Queensland, NSW, Tasmania, South Australia and Western Australia.

The LIGR platform gives Football NT the opportunity to localise content for its audiences and its commercial partners.

FNT Chief Executive Bruce Stalder says this is an exciting deal for the sport in the Territory.

"This is the first year we have broadcast our games to fans in Australia and abroad and we are seeing tremendous benefits."

"We are receiving unprecedented exposure for our local game and today's announcement highlights how we can partner with local and national brands."

"Football has incredible appeal and we look forward to partnering with more commercial partners as we continue to develop our livestreams next season," he said.

Stalder said he hoped the partnership with Pilot Health would help increase awareness around Men's health and encourage men to take more ownership over their physical and mental wellbeing.

"Men often say they are too busy or too remote to get access to help. Telehealth offerings like Pilot Health can help overcome these barriers and I hope this partnership encourages more men across the NT to be proactive about their health," he said.

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